

# Patricia Peribáñez

Photography  
Graphic design  
Web design

## Info

Spanish nationality, 04.05.1977  
44, rue de Wiltz. L-2734, Luxembourg  
G-D du Luxembourg  
+352 691 105 067 / +34 609 94 75 54  
patoperibanez@hotmail.com  
www.patriciaperibanez.com

## Education

Bachelors degree in Fine Arts.  
Specialized in Photography and Video.  
Universidad Complutense. Madrid. 1995-2000

Photography specialization.  
Institut Supérieur des Beaux Arts  
Saint-Luc de Liège. Belgium.  
1999-2000: Erasmus scholarship.

## Languages

Spanish: Mother tongue.  
English: Fluent written and spoken.  
French: Fluent written and spoken.  
German: Intermediate level.

## Photographic equipment

Digital: CANON EOS 5D Mk III (22.3 Mpix full frame sensor), CANON EOS 5D Mark II (24X36mm de 21.1 Mpix).  
Blimps JPI and Aquatech + tubes for lenses.  
Analog 35mm: CANON EOS 3.  
CANON lenses: 17-40mm f:4 L, 24-70mm f:2.8 L, 24-70mm f:2.8 LII, 2X 70-200mm f:2.8 L IS II, 17mm F:4 TS-E L, 24mm f:3.5 TS-E L II, 50mm f:1.4, extender 1.4x  
Set of 5 flash Visatec (3x1600W and 2x3200W) and accessories.

## Computer skills

Office: Word, Excel, Powerpoint.  
Graphic design: InDesign, Illustrator,  
Web design: Html, Xhtml 1.1, Html5, CSS3,  
Javascript, Dreamweaver, Flash, Fireworks.  
Photography: Lightroom, Photoshop.

## Interests

Yoga: Kundalini Yoga teacher.  
Travelling: during 2008-2009 I had the chance to enjoy a round-the-world trip.  
Art, Photography, Cinema, Music.

### 2010 - currently

Freelance worker in Communication Consultancy, Graphic and Web Design & photography for several clients such Citi, Grupo Banco Popular, WiZink Bank, Universidad Rey Juan Carlos in Madrid or Syracuse University and diverse Communication and Marketing agencies.

- Offline: creative development and layout, including copywriting of corporate image and graphic materials (posters and advertising, stationaries, brochures, mailings).
- Online: creative development and programming of websites, advertising (banners, microsites), emailing and newsletters.
- Photography: still photographer for cinema and theater (see annex for details), events photography and corporative portraits. Image optimization and treatment, digital retouch and digital image restoration.

### 2010 January – April

Corporate communication consultant & Graphic designer/Syracuse University. Madrid.

- Analysis and improvement of the University communication materials: development of posters and brochures and designer and developer of the new website.
- Graphic and web design teacher.
- Assistant in the main office for educational issues and event organization.

### 2001-2007 July-December

Advertising & Communication Manager. Citibank Espana, S.A. (Citigroup). Madrid.

- Development of marketing projects and campaigns via advertising agencies.
- Responsible for cross-selling actions: strategy definition and campaign creation, including marketing plan.
- Management and reporting of budgets, payouts and revenue, internally and regionally.
- Strategy definition and campaign development in the online environment.
- Responsible for communication with customer database, and development of newsletter, as well as loyalty campaigns reporting to the Customer Franchise Manager.
- Review of marketing materials according to branding and communication guidelines.

### 2001 February-June

Graphic designer. Merchandising. Springfield (Grupo CORTEFIEL). Madrid.

- Merchandising designer for all branches (also international).

## Further education and training:

- High quality digital photography, lead by Jose Maria Mellado, October 2010, Madrid.
- Flash Photography. Imagenat. April 2010, Madrid.
- Nature photography. La Casa Encendida. June 2009, Madrid.
- Strategies and creativity in advertising. Cámara de Comercio de Madrid. May- June 2006.
- Pop Machine. Mass culture and Contemporary Art.  
Museo Nacional Centro de Arte Reina Sofia. October- December 2004, Madrid.
- Flash (banners, interfaces and advertising microsites). Istituto Europeo di Design.  
April- July 2004, Madrid.
- Training in usability and architecture on the Internet. Xperience Consulting.  
June 2002, Madrid.
- Professional photography course. Escuela de Fotografía y Técnicos de la Imagen (EFTI).  
January 1998- June 1999, Madrid.

### Still photography: filmography

- 2012 *Let me survive* (Eduardo Rossoff). Delux (LUX), Banana Films (BE). (See photos)
- 2013 *Les âmes de papier* (Vincent Lannoo). Samsa Films (LUX), Artémis Productions (BE), Liaison Cinématographique (FR), Nord-Ouest Films (FR), RTBF (BE), Belgacom (BE). (See photos)  
1 day replacement of Ricardo Vaz Palma.
- 2013 *Sexual Healing* (Julien Temple). Delux (LUX).  
1 day replacement of Ricardo Vaz Palma.
- 2014 *Summer leaves* (Diana Nilles). Luxembourg. (See photos)
- 2014 *Colonia* (Florian Gallenberger). Majestic Filmproduktion (DE), Iris Productions (LUX), Rat Pack Filmproduktion (DE), Fred Films.  
1 day replacement of Ricardo Vaz Palma.
- 2015 *La Volante* (Christophe Ali and Nicolas Bonilauri). Cinema DeFacto (FR), Artemis (BE), Tarantula (LUX). (See photos)  
3 days replacement of Ricardo Vaz Palma.
- 2015 *Die Nacht der tausend Stunden* (Virgil Widrich). Amour Fou Luxembourg (LUX), Amour Fou Vienna (AT), Key Films (NL), Golden Girls Filmproduktion (AT), Zum Goldenen Lamm Filmproduktion (DE).  
3 days replacement of Ricardo Vaz Palma.
- 2016 *Freddie - short Movie* (Andy Bausch). Luxembourg. (See photos)
- 2016 *A Real Vermeer* (Rudolf van den Berg). Tarantula (LUX), Rinkel Film (NL), Fu Works Production (NL), Cadenza Films (NL), Living Stone (BE), Nukleus Films (HR).
- 2016 *Rusty Boys* (Andy Bausch). PTD Films. Luxembourg.
- 2016 *Storm* (Dennis Bots). IRIS Productions (LUX), Phanta Vision (NL), Bulletproof Cupid (BE).  
2 days replacement of Ricardo Vaz Palma.

### Photography in theater plays

- 2011 *Babel*. Kassemattentheater. Luxembourg. (See photos)  
Co-working with Ricardo Vaz Palma.
- 2011 *Shirley Valentine*. TOL Luxembourg. (See photos)  
Co-working with Ricardo Vaz Palma.
- 2011 *Der kleine König*. Mierscher Kulturhaus. Merch (Luxembourg). (See photos)  
Co-working with Ricardo Vaz Palma.
- 2012 *Duo Duu*. Schungfabrik. Kayl (Luxembourg). (See photos)
- 2012 *Minidramen*. Kassemattentheater. Luxembourg. (See photos)
- 2012 *Das Qualvoll uralte Rätsel - oder: was ist denn nun der Sinn des Lebens??*. Kassemattentheater. Luxembourg. (See photos)
- 2014 *GIER-14*. Théâtre d'Esch. Esch-sur-Alzette (Luxembourg). (See photos)