

Patricia Peribáñez

Photography
Graphic design
Web design

Info

Spanish nationality, 04.05.1977
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Education

Bachelors degree in Fine Arts.
Specialized in Photography and Video.
Universidad Complutense. Madrid. 1995-2000

Photography specialization.
Institut Supérieur des Beaux Arts
Saint-Luc de Liège. Belgium.
1999-2000: Erasmus scholarship.

Languages

Spanish: Mother tongue.
English: Fluent written and spoken.
French: Fluent written and spoken.
German: Intermediate level.

Photographic equipment

Digital: CANON EOS 5D Mk IV (30,4 Mpix full frame sensor), CANON EOS 5D Mk III (22,3 Mpix full frame sensor), CANON EOS 5D Mark II (24X36mm de 21,1 Mpix).
Blimps JPI and Aquatech + tubes for lenses.
Analog 35mm: CANON EOS 3.
CANON lenses: 17-40mm f:4 L, 16-35mm f:4 IS L, 24-70mm f:2.8 LII, 2X 70-200mm f:2.8 L IS II, f:4 IS L, 17mm F:4 TS-E L, 24mm f:3.5 TS-E L II, 50mm f:1.4, extender 1.4x
Set of 5 flash Visatec (3x1600W and 2x3200W).

Computer skills

Office: Word, Excel, Powerpoint.
Graphic design: InDesign, Illustrator,
Web design: Html, Xhtml 1.1, Html5, CSS3,
Javascript, Dreamweaver, Flash, Fireworks.
Photography: Lightroom, Photoshop.

Interests

Yoga: Kundalini Yoga teacher.
Travelling: during 2008-2009 I had the chance to enjoy a round-the-world trip.
Art, Photography, Cinema, Music.

2010 - currently

Freelance worker in Communication Consultancy, Graphic and Web Design & photography for several clients such Citi, Grupo Banco Popular, WiZink Bank, Universidad Rey Juan Carlos in Madrid or Syracuse University and diverse Communication and Marketing agencies.

- Offline: creative development and layout, including copywriting of corporate image and graphic materials (posters and advertising, stationaries, brochures, mailings).
- Online: creative development and programming of websites, advertising (banners, microsites), emailing and newsletters.
- Photography: still photographer for cinema and theater (see annex for details), events photography and corporative portraits. Image optimization and treatment, digital retouch and digital image restoration.

2010 January – April

Corporate communication consultant & Graphic designer/Syracuse University. Madrid.

- Analysis and improvement of the University communication materials: development of posters and brochures and designer and developer of the new website.
- Graphic and web design teacher.
- Assistant in the main office for educational issues and event organization.

2001-2007 July-December

Advertising & Communication Manager. Citibank Espana, S.A. (Citigroup). Madrid.

- Development of marketing projects and campaigns via advertising agencies.
- Responsible for cross-selling actions: strategy definition and campaign creation, including marketing plan.
- Management and reporting of budgets, payouts and revenue, internally and regionally.
- Strategy definition and campaign development in the online environment.
- Responsible for communication with customer database, and development of newsletter, as well as loyalty campaigns reporting to the Customer Franchise Manager.
- Review of marketing materials according to branding and communication guidelines.

2001 February-June

Graphic designer. Merchandising. Springfield (Grupo CORTEFIEL). Madrid.

- Merchandising designer for all branches (also international).

Further education and training:

- High quality digital photography, lead by Jose Maria Mellado, October 2010, Madrid.
- Flash Photography. Imagenat. April 2010, Madrid.
- Nature photography. La Casa Encendida. June 2009, Madrid.
- Strategies and creativity in advertising. Cámara de Comercio de Madrid. May- June 2006.
- Pop Machine. Mass culture and Contemporary Art.
Museo Nacional Centro de Arte Reina Sofia. October- December 2004, Madrid.
- Flash (banners, interfaces and advertising microsites). Istituto Europeo di Design.
April- July 2004, Madrid.
- Training in usability and architecture on the Internet. Xperience Consulting.
June 2002, Madrid.
- Professional photography course. Escuela de Fotografía y Técnicos de la Imagen (EFTI).
January 1998- June 1999, Madrid.

Still photography: filmography

- 2018 *Murer* (Christian Frosch). Prisma Film- & Fernsehproduktion GmbH (AT), PTD Films (LUX)
- 2017 *And then you* (Kim Schneider). Amour Fou Luxembourg.
- 2017 *18-Clash of Futures* (Jan Peter, Frédéric Goupil). Looks Film and TV (DE), Les Films d'Ici (FR), Iris Productions Luxembourg and Iris Films (BE). 2 days replacement of Ricardo Vaz Palma.
- 2017 *Superjhemp* (Félix Koch). Samsa Films (LUX), Artemis Productions (BE). 1 day replacement of Ricardo Vaz Palma.
- 2017 *Sixty8* (Andy Bausch). PTD Films. Luxembourg.
- 2017 *Storm* (Dennis Bots). IRIS Productions (LUX), Phanta Vision (NL), Bulletproof Cupid (BE). 2 days replacement of Ricardo Vaz Palma. (See photos)
- 2017 *Rusty Boys* (Andy Bausch). PTD Films. Luxembourg. (See photos)
- 2016 *Toy Gun* (Marco Serafini). Calach Films (LUX), Gardner & Domm (BE), Mollywood (BE). 1 day replacement of Ricardo Vaz Palma.
- 2016 *A Real Vermeer* (Rudolf van den Berg). Tarantula (LUX), Rinkel Film (NL), Fu Works Production (NL), Cadenza Films (NL), Living Stone (BE), Nukleus Films (HR). (See photos)
- 2016 *Freddie - short Movie* (Andy Bausch). Luxembourg. (See photos)
- 2016 *Die Nacht der tausend Stunden* (Virgil Widrich). Amour Fou Luxembourg (LUX), Amour Fou Vienna (AT), Key Films (NL), Golden Girls Filmproduktion (AT), Zum Goldenen Lamm Filmproduktion (DE). 3 days replacement of Ricardo Vaz Palma. (See photos)
- 2015 *La Volante* (Christophe Ali and Nicolas Bonilauri). Cinema DeFacto (FR), Artemis (BE), Tarantula (LUX). 3 days replacement of Ricardo Vaz Palma. (See photos)
- 2016 *Summer leaves* (Diana Nilles). Luxembourg. (See photos)
- 2015 *Colonia* (Florian Gallenberger). Majestic Filmproduktion (DE), Iris Productions (LUX), Rat Pack Filmproduktion (DE), Fred Films. 1 day replacement of Ricardo Vaz Palma.
- 2013 *Sexual Healing* (Julien Temple). Delux (LUX). 1 day replacement of Ricardo Vaz Palma.
- 2013 *Les âmes de papier* (Vincent Lannoo). Samsa Films (LUX), Artémis Productions (BE), Liaison Cinématographique (FR), Nord-Ouest Films (FR), RTBF (BE), Belgacom (BE). (See photos) 1 day replacement of Ricardo Vaz Palma.
- 2013 *Let me survive* (Eduardo Rossoff). Delux (LUX), Banana Films (BE). (See photos)

Photography in theater plays

- 2014 *GIER-14*. Théâtre d'Esch. Esch-sur-Alzette (Luxembourg). (See photos)
- 2012 *Das Qualvoll uralte Rätsel - oder: was ist denn nun der Sinn des Lebens??*. Kassemattentheater. Luxembourg). (See photos)
- 2012 *Minidramen*. Kassemattentheater. Luxembourg. (See photos)
- 2012 *Duo Duu*. Schungfabrik. Kayl (Luxembourg). (See photos)
- 2011 *Babel*. Kassemattentheater. Luxembourg. (See photos) Co-working with Ricardo Vaz Palma.
- 2011 *Shirley Valentine*. TOL Luxembourg. (See photos) Co-working with Ricardo Vaz Palma.
- 2011 *Der kleine König*. Mierscher Kulturhaus. Merch (Luxembourg). (See photos) Co-working with Ricardo Vaz Palma.